



FALYN N. ERNST-BAYLES

GRAPHIC DESIGNER ✿ BRAND DEVELOPER ✿ YOGI

CONTACT

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PROFESSIONAL EXPERIENCE + AFFILIATIONS

FB-PLAYGROUND941 (2010-Present)

Freelance Graphic Designer / Florida - Illinois

Full-Service Brand Development - Corporate Branding - Web Development
Marketing Collateral - Event Planning - Nonprofit Design - Photography

BSW ADEVERTISING (2005-2010)

Senior Art Director / Sarasota, FL

Designed and managed a variety of advertising media in South Florida, Chicago and the Detroit area. Ranging from print to web design. Experience in training and management of new employees in the design department, creative research, brand development, coordinating photo shoots and T.V. commercials for national and local clients, lead development designer on campaigns, worked with multiple vendors to ensure the best quality product, conducted press checks for each client and accomplished daily responsibilities through my strong ability to multi-task, delegate and work efficiently under pressure with careful attention to detail.

DREAM FACTORY PRODUCTIONS (2004-2005)

Graphic Designer / Orlando, FL

SRQ Young Professionals Group Member

Wish Bone Canine Rescue Volunteer

Ashton Place Assisted Living Facility Volunteer + Graphic Designer

Sarasota - New World Celts Volunteer + Graphic Designer

SunCoast Blood Bank Volunteer + Graphic Designer

EDUCATION

VALENCIA COLLEGE

(2000-2004)

MAJOR

Graphic Design +
Multimedia Technology

MINOR

Graphic Design Support
+ Production

SKILLS

- Fluent in PC + MAC Platforms
- Graphic Design
- Web Design
- Brand Development
- Illustration/Fine Art
- Print Making
- Event Planning
- Marketing/Sales
- Yoga/Wellness

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INTERESTS



Music
Record Collecting



Yoga
Certified Yogi



Travel



Culinary Arts
Vegetarianism



Books



Outdoor
Activities